

# [PDF] The Well-Fed Writer: Financial Self-Sufficiency As A Commercial Freelancer In Six Months Or Less

**Peter Bowerman - pdf download free book**

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#### **Books Details:**

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Author: Peter Bowerman  
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#### **Description:**

**Review** When it comes to commercial copywriting, I implore you to listen to every word that comes from Peter Bowerman. There is NOBODY I'd recommend more than Peter, and you'll see why the moment you dig into this excellent book. Peter walks the walk, applying his ideas to his everyday

business. He cares enormously about helping you live the dream: his books have literally transformed the lives of tens of thousands of writers. Michael A. Stelzner, Author Writing White Papers: How to Capture Readers and Keep Them Engaged --Michael Stelzner

When the first edition of The Well-Fed Writer first came out, I said it provided the best advice on how to make more money writing for corporate clients I had ever read. This new edition expanded, up-to-date, and with even more sound strategies for freelance success allows me to reaffirm my original opinion. Bob Bly, Copywriting Guru; Author of 75 books, including Secrets of a Freelance Writer --Bob Bly

Peter has more experience helping writers make a good living than just about anyone I know. So I wasn't surprised to find this updated edition of TFWW packed solid with valuable tips and strategies. His chapter on cold calling, particularly, is a must-read. As a 15-year copywriting veteran, I can tell you, there's more practical advice here than in any other book of its kind I've ever read. Steve Slaunwhite, Copywriter, Author Start and Run a Copywriting Business (and other writing titles) -- Steve Slaunwhite

**About the Author** In 1993, after a 15-year career in sales and marketing, Peter Bowerman turned his sights to freelance commercial writing. With NO industry experience, NO previous paid writing experience and NO writing background or training, he built a commercial freelancing business in Atlanta, Georgia from fantasy to full-time in less than four months. His corporate client list has included The Coca-Cola Company, BellSouth, IBM, UPS, Holiday Inn, Cingular Wireless, DuPont, American Express, Mercedes-Benz, The Discovery Channel, Junior Achievement, Georgia-Pacific, the CDC, and many others. He is the author of the award winning Book-of-the-Month Club selection, The Well-Fed Writer, and its companion volume (and triple award-finalist), TFWW: Back For Seconds, how-to standards in his chosen field of lucrative commercial freelancing. In late 2009, he released the revised edition of the original TFWW, containing the heavily updated and combined content of both original WFW titles. He has published over 250 articles and editorials, leads seminars on writing and is a professional coach on both commercial freelancing business start-up and self-publishing. What many people don't realize is that Bowerman has self-published quite successfully all his books. In 2007, he released The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living, a detailed how-to guide to making your book a commercial success minus the big publisher or hefty marketing budget. The book chronicles his own self-publishing path, which yielded 53,000 copies of his first two books in print, and a full-time living for more than seven years (and counting). Through his wellfedwriter web site, Bowerman offers his commercial freelancing readers a monthly ezine (publishing nonstop since May 2002), a blog, and knowledgebase all at no charge. He is a sought-after speaker at writers conferences, and offers one-on-one coaching services for aspiring (or established) commercial writers and self-publishers.

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