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Description:

Few objects combine function, elegance, and status as well as a wristwatch. One's choice of chronograph reveals a great deal because it shows the value we place on the most precious resource of all-time. A blend of precise mechanics, craftsmanship, fine materials, and innovation distinguishes the truly superlative examples. In *The Watch Book*, readers can feast their eyes and minds on a magnificently-illustrated and well-documented chronicle of the world's best timepieces. First, we're treated to a brief discussion of the meaning of time and its measurement by ticking sets of gears and hands. Next we delve into more than 18 premium manufacturers, including Patek Philippe, Rolex, and Cartier. These biographies of the most important names in top-end timekeeping trace the progressive development from their earliest days right up to the latest innovations and current

models. We explore just what makes these houses outstanding, learning about the remarkable breakthroughs that established them as the *crème de la crème* of the European watch industry.

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